

FAUNTASTIC GREETINGS FROM CAMP CRITTERS!

VISUAL GUIDELINES

◇ CAMP CRITTERS ? ◇

The moon is high in the sky, the fire sizzles quietly. Suddenly, in the dead of the night, a distorted howl...

Welcome to Camp Critters, where adventure and mystery await! This theme is all about the cosy feeling of a friendly outdoor camp, but with a twist : cryptids, bizarres critters, shadows in the forest, hidden eyes all around.

Idea suggestions: hanging out together in the camp (fireplace, chamallows, outdoor activities), chasing mysteries, weird forest critters & cryptids, warning signs, collecting scout badges, river sports.

References: Gravity Falls, Animal Crossing Pocket Camp, Night in the Woods, Firewatch

◇ FONT CHOICES ◇

Londrina solid black

For titles

Lato

For any other text

◇ COLOUR PALETTE ◇

